



# Shine bright

**LOTIONS FOR INDOOR  
& OUTDOOR TANNING**



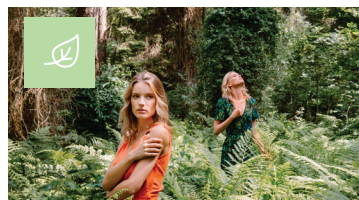
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COLOURED series  
Eight different ideas for a holiday tan.



## #forthego-getters p. 14 - 21

GOLDEN COLLECTION series  
Stylish cosmetics with a rich composition.



## #fornaturelovers p. 22 - 31

97ORGANIC series  
The first, one-of-a kind, natural cosmetics for indoor tanning.



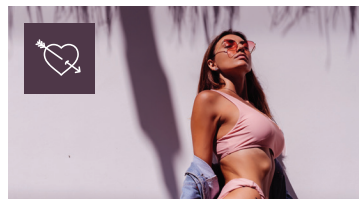
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- delicate
- tingle
- strong





**Psst!...**

You'll find my favourite beauty product on page 16!

# *I'll tell you a secret...*

**...there are several main tanning styles, and each of them require a completely different approach. That's why we've divided our portfolio into five series that reflect different lifestyles.**

With 7suns, it's you who decides which lifestyle is best for you, and what effect you want. We take care of the rest. We've got 25 products, which is exactly what you need. Not too many and not too few, so that you can easily find the right beauty product that fits your individual needs.

7suns products are stylishly packaged cosmetic masterpieces, which you will become addicted to. We draw our strength from proprietary formulas that provide the perfect tan. You'll also love the fashionably designed and easy-to-use handy tubes packed to the brim with skincare ingredients.

See 7suns through my eyes

*Aleksandra*  
Brand Ambassador 7suns



COLOURED SERIES

# Coloured

#forthefreespirits

“

## Eight reasons to tan

The various shades of the sun - from sunrise to sunset, were the inspiration to bring out the essence of the most beautiful moments of the day. See how we managed to capture all the shades of the sun by creating 8 unique cosmetics of completely different properties.



**SUNNY TALE**  
tanning accelerator  
100x



**TANTRIC**  
tanning accelerator  
100x



**SUPREME**  
dark bronzer  
100x



**JET BLACK**  
dark bronzer  
120x



**PITCH BLACK**  
ultra dark bronzer  
250x



**PARADISO**  
white bronzer  
300x







## SUNNY TALE

### Tanning accelerator

Moisturising tanning accelerator.

power: ●●●●○ 100x  
 fragrance: 🌸 floral-citrus  
 lotion colour: ○ ecreu  
 capacity: 📏 15 ml / 250 ml

**Key ingredients:**

- Dog rose oil
- Guarana extract
- MelanoBlend Formula
- Hibiscus extract
- Shea butter
- MultiOil Formula
- Original Emollient Blend

more on page 54



## TANTRIC

### Tanning accelerator

Tanning accelerator for those of you who are hungry for relaxation.

power: ●●●●○ 100x  
 fragrance: 🍌 tropical-sweet  
 lotion colour: ○ white  
 capacity: 📏 15 ml / 250 ml

**Key ingredients:**

- Amethyst extract
- MelanoBlend Formula
- Green coffee bean oil
- Sea lavender extract
- MultiOil Formula
- Original Emollient Blend
- Mango butter

more on page 54







# A Hawaiian

Bräune im Handumdrehen



## SUPREME

Dark bronzer

A dark bronzer for those searching for a holiday tan.



power: ●●●●○ 100x

fragrance: 🌸 floral

lotion colour: ● light brown

capacity: 🧴 15 ml / 250 ml

### Key ingredients:

- Fruit extracts
- Delayed Bronzers Formula
- Guava extract
- Sugar cane extract
- Aloe vera leaf extract
- Biotanning Formula
- Walnut shell extract
- Immediate Bronzers Formula
- HydroBalance Formula
- SkinFirming Formula

more on page 54



## JET BLACK

Dark bronzer

Dark bronzer for her and for him.

power: ●●●●● 120x

fragrance: 🍷 sweet

lotion colour: ● brown

capacity: 🧴 15 ml / 250 ml

### Key ingredients:

- Walnut shell extract
- MultiOil Formula
- CoQ10
- Vitamin E
- Biotanning Formula
- Immediate Bronzers Formula
- Delayed Bronzers Formula
- HydroBalance Formula
- Energy Spirit Complex
- TattooSaver Formula

more on page 54







## PITCH BLACK

Ultra dark bronzer

A strong bronzer with instant effect.

- power: ●●●●● 250x
- fragrance: 🌿 wood - spiced
- lotion colour: ● dark brown
- capacity: 🧴 15 ml / 250 ml

### Key ingredients:

- Buriti oil
  - Black currant seed oil
  - Carrot root extract
  - MelanoBlend Formula
  - Ultra-moisturising complex of rice amylopectin and coralline algae
  - Cocoa butter
  - Original Emollient Blend
- more on page 54

## PARADISO

White bronzer

Strong white bronzer for those who wish to have a long-lasting colour.

- power: ●●●●● 300x
- fragrance: 🍌 fruity - tropical
- lotion colour: ○ white
- capacity: 🧴 15 ml / 250 ml

### Key ingredients:

- DHA + Booster
  - Unique regenerating formula
  - Orange extract
  - Olive oil
  - MelanoBlend Formula
  - Mango extract
  - MultiOil Formula
  - Avocado wax
  - Mango butter
  - Original Emollient Blend
- more on page 54



Chocolate  
tan, silky  
gentleness.



# Golden Collection

#forthego-getters

“

*A stunning look for a special occasion*

A perfect tan is like well-tailored clothing. Reach for it, just like you reach for your wardrobe's best piece before a big night out. The Golden Collection line consists of stylishly presented cosmetics with rich ingredients, whose intriguing design tempts you to look under the cap as soon as possible.



**TAN DELIGHT**  
tanning accelerator  
100x



**PROM QUEEN**  
ultra dark bronzer  
200x



**TAN & GLORY**  
advanced bronzer  
200x



**TAN IDOL**  
advanced bronzer  
200x



**AMERICAN GLAMOUR**  
advanced dark bronzer  
300x



**STARDUST**  
immediate glowing bronzer  
350x





# GENTLE

A subtle tan and creamy gentleness.



- Key ingredients:**
- Kale extract
  - Hyaluronic acid
  - Biotanning Formula
  - Arnica montana extract
  - Green tea extract
  - CoQ10
  - Vitamin E
  - Energy Spirit Complex
  - MultiOil Formula
  - SkinFirming Formula
  - HydroBalance Formula
  - TattooSaver Formula
- more on page 54

## TAN DELIGHT

Tanning accelerator

Gentle on the skin, but with a powerful effect. Its trademark: a seductive scent of freshness.

power: ●●●●○ 100x

fragrance: 🍊 fruity - sweet

lotion colour: ○ white

capacity: 📦 15 ml / 250 ml



# ROYAL

A long lasting and natural tan.

- Key ingredients:**
- Biotanning Formula
  - Delayed Bronzers Formula
  - Walnut shell extract
  - Energy Spirit Complex
  - Safflower oleosomes
  - Aloe vera leaf extract
  - CoQ10
  - HydroBalance Formula
  - Immediate Bronzers Formula
  - TattooSaver Formula
  - SkinFirming Formula
- more on page 54

## PROM QUEEN

Ultra dark bronzer

Bronzer for those who want make their beautiful tan last for many days.

power: ●●●●○ 200x

fragrance: 🌸 floral - fresh

lotion colour: ● light brown

capacity: 📦 15 ml / 250 ml





# HONEY

Moisturising honeycombs at your fingertips.

- Key ingredients:**
- Royal Honey
  - HydroBalance Formula
  - Biotanning Formula
  - Immediate Bronzers Formula
  - Delayed Bronzers Formula
  - Blueberry extract
  - Shea, cocoa and cupuacu butter
  - CoQ10
  - Seaweed extract
  - SkinFirming Formula
  - TattooSaver Formula

more on page 54

## TAN & GLORY

Advanced bronzer

A highly moisturising bronzer for normal to dry skin.

power: ●●●●○ 200x

fragrance:  floral - sweet

lotion colour: ● light brown

capacity:  15 ml / 250 ml

## TAN IDOL

Advanced bronzer

Safe medium-dark bronzer for beginners and intermediate users.

power: ●●●●○ 200x

fragrance:  fruity - sweet

lotion colour: ● light brown

capacity:  15 ml / 250 ml



# STAR

Just the right amount of tan: no stress of overdoing it, and no worries about looking too pale.

- Key ingredients:**
- Shea, cocoa and cupuacu butter
  - Delayed Bronzers Formula
  - Biotanning Formula
  - CoQ10
  - Walnut shell extract
  - Immediate Bronzers
  - Seaweed extract
  - HydroBalance Formula
  - MultiOil Formula
  - SkinFirming Formula
  - Immediate Bronzers Formula
  - TattooSaver Formula

more on page 54





# GLAM

A deep tan with a velvety finish.

- Key ingredients:**
- Biotanning Formula
  - Delayed Bronzers Formula
  - Walnut shell extract
  - Manoi de Tahiti
  - CoQ10
  - HydroBalance Formula
  - SkinFirming Formula
  - MultiOil Formula
  - TattooSaver Formula
  - Immediate Bronzers Formula

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## AMERICAN GLAMOUR

### Advanced black bronzer

Strong bronzer for medium-dark and dark skin.

power: ●●●●● 300x

fragrance:  tropical

lotion colour: ● dark brown

capacity:  15 ml / 250 ml

**Key ingredients:**

- Henna extract
- Golden agave extract
- Carrot oil
- Apple extract
- Shea butter
- MelanoBlend Formula
- Milk thistle extract
- Green tea
- Wheat germ extract

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# BLINK

Nach den Sternen greifen.



## STARDUST

### Immediate glowing bronzer

Glowing bronzer with golden particles.

power: ●●●●● 350x

fragrance:  tropical

lotion colour: ● pearl bronze

capacity:  15 ml / 250 ml





# 97organic

#fornaturelovers

“

*97% – such a large number of natural ingredients will take care of a beautiful tan and the health of your skin.*

The green 97organic series comprises of an:

- advanced bronzer
- advanced accelerator
- after-tan lotion
- hand cream

97organic is the first range of salon cosmetics that tap so deeply into the sources of nature. Check out the composition. Pure nature.



**TANNING ACCELERATOR**  
150x



**IMMEDIATE BRONZER**  
200x



**AFTER TAN**  
After-tan lotion  
extending pigmentation.



**HAND CREAM**  
Anti-aging





**Dark natural bronze  
with every minute.**

**Key ingredients:**

- Melanoblend Formula
- Green caviar
- Centella asiatica extract
- Avocado oil
- A mix of natural emollients

[more on page 54](#)



**TANNING ACCELERATOR**

An advanced tanning accelerator with a strong moisturising effect.  
**>97% of ingredients of natural origin.**

power: ●●●●● 150x

fragrance: 🍌 fruity - tropical

lotion colour: ○ white

capacity: 🧴 15 ml / 250 ml





**Key ingredients:**

- Carrot extract
- Anti-Pollution Complex with ginseng
- Cocoa butter
- Henna extract
- Caramel
- Almond oil
- A mix of natural emollients

more on page 54


## IMMEDIATE BRONZER

Instant super dark bronzing lotion with an anti-pollution effect.

**>97% of ingredients of natural origin.**

power: ●●●●○ 200x

fragrance:  fruity - sweet

lotion colour:  brown

capacity:  15 ml / 250 ml

**Nature knows the secret of an instant tan.**







...just like additional  
minutes of tanning  
+ skin protection.



## AFTER TAN

After-tan lotion extending  
pigmentation.

Velvety lotion enhances your tan  
and rejuvenates your skin.

**>97% of ingredients of natural origin.**

- fragrance:  fruity - sweet
- lotion colour:  white
- capacity:  15 ml / 250 ml

### Key ingredients:

- MelanoBlend Formula
- Golden algae extract
- Pearl extract
- Liposomal hyaluronic acid
- Buddleja extract
- Mango butter
- Almond oil
- Avocado wax

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**Key ingredients:**

- Hemp oil
- Hibiscus flower extract
- Moisturising complex of amino acids and plant polysaccharides
- Centella asiatica extract
- Multi oil formula
- Blackcurrant oil
- Mango butter
- Mineral water from the depths of the oceans

more on page 54

## HAND CREAM

Anti-ageing hand cream for tanning lovers.  
**>97% of ingredients of natural origin.**

power: ○○○○○ na x  
 fragrance: 🌸 floral-woody  
 lotion colour: ● white  
 capacity: 📦 75 ml

# For hands thirsty for hydration





# Code

#forthedetermined

“

## *Tan like a man*

In characteristic dark tubes, you'll find a great bronzer and a tanning accelerator. Both of very masculine, rich fragrances. We've packed the tubes to the brim with skincare ingredients, so that every man gets everything he needs in one product: anti-aging, hydrating, regenerating and firming.



**CODE INTENSIFIER**  
tanning accelerator for men  
100x



**CODE BRONZER**  
dark bronzer for men  
300x







## CODE INTENSIFIER

Tanning accelerator for men

An intensive tanning accelerator for men with fair skin.

power: ●●●●○ 100x

fragrance: 🌿 refreshing

lotion colour: ○ white

capacity: 📦 15 ml / 250 ml

**Key ingredients:**

- Sea buckthorn
- Honey
- Biotanning Formula
- Active carbon
- Mango butter
- CoQ10
- Shea butter & argan butter
- Minerals
- HydroBalance Formula
- SkinFirming Formula
- TattooSaver Formula

more on page 54

## CODE BRONZER

Dark bronzer for men

Strong bronzer for men with medium-dark and dark skin tone.

power: ●●●●● 300x

fragrance: 🌶️ spiced

lotion colour: ● dark brown

capacity: 📦 15 ml / 250 ml

**Key ingredients:**

- Delayed Bronzers Formula
- Sea buckthorn
- Biotanning Formula
- Walnut shell extract
- Royal Honey
- Active carbon
- Mango butter
- MultiOil Formula
- HydroBalance Formula
- SkinFirming Formula
- Immediate Bronzers Formula
- TattooSaver Formula

more on page 54



“  
*Natural,  
 masculine,  
 mediterranean tan.*”





# Special Line

#fortheperfectionist



*We have what others don't*

Would you like to see what cosmetics would look like, if our best beauty and tanning specialists joined forces? Special Line is the result of this collaboration. This is how our flagship products were created: GOLD & GLOW, a dry oil for indoor and outdoor tanning, and CAPPUCCINO LEGS leg balm. Both products won the hearts of customers all over the world.



**SHINE**  
face tanning cream  
50x



**HYALURED**  
tanning accelerator  
for red (hybrid) lamps  
100x



**GOLD & GLOW**  
dry tanning oil intensifier  
300x



**CAPPUCCINO LEGS**  
advanced dark bronzer  
for legs  
350x





# The first rule of tanning - remove makeup

UV filters, including titanium, zinc or magnesium oxides, form a barrier that stops you from achieving your perfect tan. They are found in the cosmetics we apply to our face, including foundations and eyeshadows.

Before any tanning session, whether in the sun or in a solarium, it's important to remove makeup using a specialised cleansing milk. This will remove the barrier that stops UV rays and properly prepare your skin for sunbathing.

Ingredients contained in 7suns makeup remover moisturise the skin and protect it from drying out, while pearl extract stimulates collagen production, which protects against photo-aging. The neutral pH means that the product is suitable for all skin types, even very sensitive.



## SHINE

### face tanning cream

A rich combination of anti-aging and moisturising ingredients.

power: ●●○○○ 50x

fragrance: 🌿 fresh - spiced

lotion colour: ○ white

capacity: 🧴 5 ml / 75 ml

#### Key ingredients:

- The Anti-Pollution complex
  - Pearl extract
  - Green caviar
  - Sweet almond oil
  - Mango butter
  - Original Blend of Emollients
  - MelanoBlend Formula
- more on page 54

”  
Alabaster skin,  
silky smoothness.







”

*Firm and young skin  
- immediate, longer  
lasting results.*



## HYALURED

Tanning accelerator for red (hybrid) lamps

Advanced formula enhancing the firming effect of red lamps.

power: ●●●●○ 100x

fragrance:  fruity - sweet

lotion colour: ● white

capacity:  15 ml / 200 ml

### Key ingredients:

- Liposomal hyaluronic acid
- Phytoplankton extract
- Green coffee bean oil
- MultiOil formula
- Macadamia wax
- Shea butter

more on page 54





” **Best. Legs. Ever.**

- Key ingredients:**
- MelanoBlend Formula
  - Shea butter
  - Rosemary leaf extract
  - Vitamin E
  - MultiOil Formula
  - HydroBalance Formula
- more on page 54

## GOLD & GLOW

**Dry tanning oil intensifier**

Tan accelerating oil for those looking for a golden tan.

- power:** ●●●●● 300x
- fragrance:** 🌸 floral - oriental
- lotion colour:** ● transparent
- capacity:** 🧴 6 ml / 100 ml



” **Golden tan, velvety finish.**



## CAPPUCCINO LEGS

**Advanced dark bronzer for legs**

Instant brown, ultrahydration and velvety smoothness for longer... in one tube.

- power:** ●●●●● 350x
- fragrance:** 🌸 vanilla - coffee
- lotion colour:** ● dark brown
- capacity:** 🧴 15 ml / 150 ml

- Key ingredients:**
- Ultra-moisturising complex of rice amylopectin and coralline algae
  - Wax-myrtle leaves and flowers extract
  - Immediate Bronzers Formula
  - Cocoa butter
  - Original Emollient Blend
  - MultiOil Formula
  - Macadamia wax
  - Mango butter
  - Delayed Bronzers Formula
- more on page 54





# Constant Bronze

#fortheseekers

“

*Power of synergy - for your skin*

Constant Bronze are colorful tanning lotions for active women and men, open to new things and constantly looking for better and better solutions. Bronze appears faster and stays on the skin much longer! Each cosmetic in this series additionally contains the TATTOO ENHANCING formula, enhancing the colour of tattoos.



### TINGLE LOTION

Tingle for the bold  
200x



### BRONZER LOTION

Bronzer with oriental roots  
200x



### ACCELERATOR LOTION CBD CARROT OIL

CBD and carrot oil: #musthave for fans of long-lasting bronze!  
150x



### ACCELERATOR BUTTER

The first accelerator in the form of light butter  
100x







## TINGLE LOTION

Tanning accelerator with warming tingle effect

The lotion contains natural extracts and oils as well as a modern tanning accelerating complex.

power: ●●●●○ 200x

fragrance:  a spicy blend of cinnamon, cloves

lotion colour: ○ light rose

capacity:  20 ml / 250 ml

- Key ingredients:**
- Cardamom and ginger
  - Green coffee bean oil
  - MelanoBlend IONS
  - Mango butter
  - Orange fruit extract
  - Tattoo Enhancing formula
  - Original blend of emollients
- more on page 54

## BRONZER LOTION

Immediate bronzer

The formula combines natural extracts and oils with a modern tanning accelerating complex.

power: ●●●●○ 200

fragrance:  oriental notes

lotion colour: ● light brown

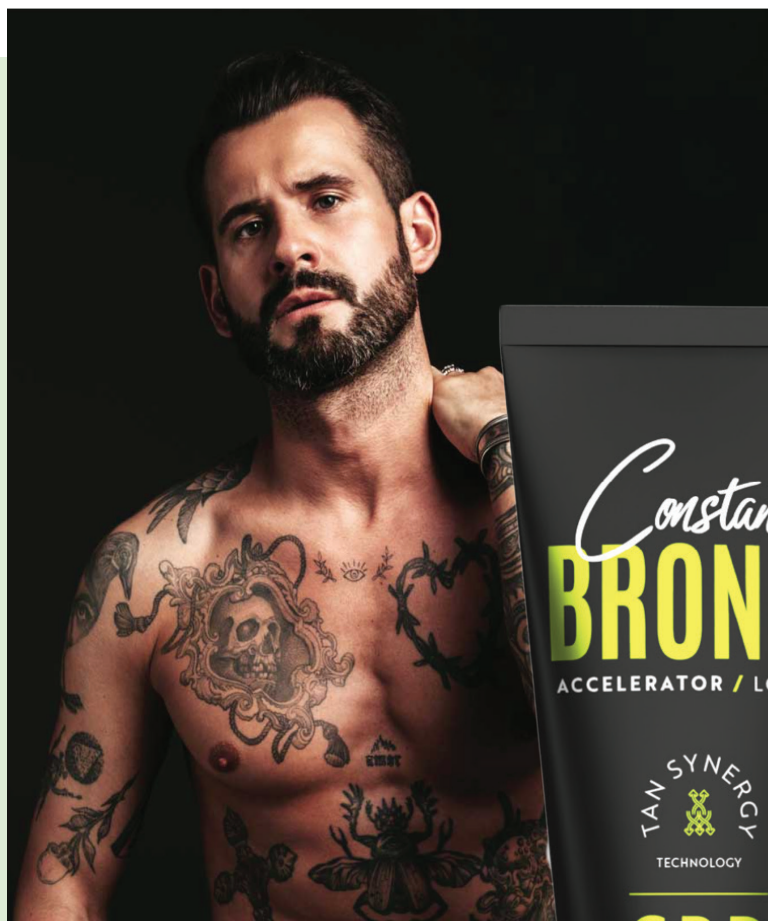
capacity:  20 ml / 250 ml



- Key ingredients:**
- Walnut shell extract & caramel
  - Carrot oil
  - MelanoBlend IONS
  - Mango butter
  - Orange fruit extract
  - Tattoo Enhancing formula
  - Original blend of emollients

more on page 54





**Key ingredients:**

- Hemp oil with CBD
- Carrot root oil
- MelanoBlend TYR
- Golden algae extract
- NMF (Natural Moisturising Factor)
- Tattoo Enhancing formula
- Original blend of emollients

more on page 54

## ACCELERATOR LOTION CBD CARROT OIL

Tanning accelerator

The composition of the lotion combines natural extracts and oils as well as a modern tanning accelerating complex.

power: ●●●●○ 150x

fragrance: 🍉 mix of watermelon, rhubarb, peach and hibiscus

lotion colour: ● pastel green

capacity: 🧴 20 ml / 250 ml



**Key ingredients:**

- Green caviar extract
- Avocado oil
- MelanoBlend IONS
- Green tea extract
- Shea butter + soybean oil
- Tattoo Enhancing formula
- Original blend of emollients

more on page 54

## ACCELERATOR BUTTER

Tanning accelerator

The formula combines natural extracts and oils with a modern tanning accelerating complex..

power: ●●●●○ 100x

fragrance: 🍉 a fresh combination of pineapple, blueberries and gardenia

lotion colour: ● light blue

capacity: 🧴 20 ml / 250 ml





*Team Inky*  
#perfectmatch...



## DARK BOSS

Immediate bronzing effect + tanning accelerator

A deep and lasting tan in no time? You're the boss here! Immediate dark brown deepening with time, thanks to selected cosmetic bronzers.

power: ●●●●● 250x

fragrance: 🌿 spicy notes

lotion colour: ● brown

capacity: 🧴 15 ml /250 ml

**Key ingredients:**  
• Walnut  
• Carrot oil  
• Mango butter  
more on page 54



## FREE SPIRIT

Advanced tanning accelerator

Hemp hydration and energy boost for those who are full of life. The active Melanogenesis Complex provides additional tanning minutes and works even after the session is over.

Power: ●●●●○ 100x

fragrance: 🌿 mint, papaya

lotion colour: ○ white

capacity: 🧴 15 ml /250 ml

**Key ingredients:**  
• Aloe vera extract  
• Hemp seed oil  
• Beta-carotene  
more on page 54





## RAINBOW WHISPERER

Hybrid-tanning accelerator

Supports the effect of the coloured lamps:

Red: Amethyst Extract supports collagen synthesis and skin reconstruction, fighting the signs of aging

Yellow: Hibiscus Extract is real relaxation for the skin, accelerates its regeneration

Blue: Centella Asiatica extract has antibacterial and anti-inflammatory properties

Green: Coffee Bean Oil increases oxygenation of cells, normalizes the process of natural pigmentation and reduces discolouration

power: ●●●○○ 100x

fragrance: 🌸 exotic, fruity notes

lotion colour: ○ white

capacity: 🧴 15 ml / 250 ml

Key ingredients:

- Macadamia oil
- Hibiscus flower extract
- Coffee bean oil

more on page 54



Das Leben genießen



## HOT FREAK

Immediate bronzer + tanning accelerator with the tingle

The lotion leaves a warm and tingling effect on the skin. Fat burning is stimulated, and light-induced skin aging is reduced.

power: ●●●●○ 150x

fragrance: 🌴 exotic, coconut

lotion colour: ● brown

capacity: 🧴 15 ml / 250 ml

Key ingredients:

- Cocoa
- Ginger extract
- Apple extract

more on page 54




# Meet our superpowers

Original 7suns cosmetic formulas

 Protection  
**ANTI-POLLUTION  
COMPLEX**

Protects the young, healthy and radiant skin. Smog and other air pollutants are responsible for premature skin aging, irritation and inflammation.

The formula can be found i.a. in 97organic Bronzer (p. 26) and Shine (p. 39)

 One-minute effect  
**IMMEDIATE  
BRONZERS FORMULA**

Selected ingredients of natural origin help to achieve a brown tan immediately after the tanning session.

The formula can be found i.a. in Jet Black (p. 11) and CODE Bronzer (p. 34)

 Long time tanning  
**DELAYED BRONZERS  
FORMULA**

The formula is based on the action of erythrulose and DHA, the effect of which is visible just in a few hours. Good effects last up even to 4 days and in the result your tan will be saturated and durable.

The formula can be found i.a. in Paradiso (p. 12) and Cappuccino Legs (p. 43).

 A perfect colour of tanning  
**MELANOBLEND  
FORMULA**


The secret of this formula is the natural activators of the melanogenesis process, which help in building a deep and long-lasting tan and eliminate free radicals. The formula gives a natural vacation-looking tan.

The formula can be found i.a. in series 97organic (p. 24) and Constant Bronze series (p. 44)

 Nature, nature, nature  
**BIOTANNIG  
FORMULA**

A special combination of sweet orange extract and natural citroflavonoids (natural dyes). It supports the production of melanin in the skin, resulting in a quick and long-lasting effect.

The formula can be found in most of the Golden Collection (p. 14) and CODE series (p.32)

 Care and nutrition  
**MULTIOIL  
FORMULA**


The formula contains of carefully selected natural oils: coconut oil, hemp oil, which deeply nourish the skin and give it a healthy shine. Those oils you can find almost in all 7suns' products.

The formula can be found i.a. in HyaluRED (p. 40), 97organics Hand Cream (p. 30) and Sunny Tale (p. 9).

 Skin moisturising  
**HYDROBALANCE  
FORMULA**

An ingredients mix provides to a long-lasting moisturising and based on the panthenol action (provitamin B5), glycerin and emollients.

The formula can be found i.a. in Tan Delight (p. 16) and Tan & Glory (p. 18)

 Lift and elastic skin  
**SKINFIRMING  
FORMULA**

That improving formula is based on: caffeine, coenzyme A and the root extract crescent drill (Bupleurum Falcatum Root Extract). This formula mix is helping to absorb ingredients into the body and intensively improves it's elasticity.

The formula can be found i.a. in Prom Queen (p. 17).





# What is your skin phototype?

Whether our skin is naturally light or dark is determined by the innate amount of melanin, i.e. a natural pigment. If there is more of it, we are talking about dark complexion, if less - light skin. On this basis, six basic skin phototypes were classified. Determining your own phototype is crucial when we think about effective and safe tanning.



## PHOTOTYPE I CELTIC

**Diagnosis**  
 complexion: white / ivory  
 hair: red / very light blonde  
 eyes: light blue / green / light gray  
 freckles: a lot

**Sunbathing**  
 No skin pigmentation. Even a short exposure to the sun causes burns and irritation.

**Recommendations**  
 Avoid contact with the sun and tanning in the solarium.

**Cosmetics**  
 Long-term and regular use of cosmetics containing ingredients that stimulate the natural process of melanogenesis, may slightly darken the skin, without the need for exposure to UV radiation. Specialist lotions can be purchased from good tanning salons.

**We recommend**  
 Instant bronzers, 97organic After Tan

## PHOTOTYPE II NORTH EUROPEAN

**Diagnosis**  
 complexion: fair  
 hair: light blonde / dark blonde  
 eyes: blue / gray / green  
 freckles: possible occurrence

**Sunbathing**  
 Possible, but with caution. Too long sessions can cause redness and burns. A tan takes a long time to appear.

**Recommendations**  
 Frequent but short tanning sessions. In the solarium, it is worth asking about a device equipped with less powerful lamps.

**Cosmetics**  
 People with a northern European phototype are more likely to use bronzers of light or plain balm colour. Gradual coloring allows you to fully control the shade of your tan.

**We recommend**  
 Tan Idol, Tan & Glory, 97organic Bronzer, Aloha, Stardust

## PHOTOTYPE III CENTRAL EUROPEAN

**Diagnosis**  
 skin: slightly swarthy  
 hair: dark blonde / brown  
 eyes: hazel / gray / blue  
 freckles: rare

**Sunbathing**  
 The skin reacts well to small doses of UV radiation - they cause pigmentation and browning of the skin.

**Recommendations**  
 Tanning possible without any major restrictions. Beware of longer sessions in devices equipped with high-power lamps.

**Cosmetics**  
 All 7suns sun care products. For those who want to exceed their natural tanning limit, we recommend tinges that deepen browning. They stimulate microcirculation, making tanning more effective and effective.

**We recommend**  
 CODE bronzer, Jet Black, Supreme, Prom Queen, Ruby Red, So...HOT!

## PHOTOTYPE IV SOUTH EUROPEAN

**Diagnosis**  
 skin: dark  
 hair: brown / dark  
 eyes: hazel

**Sunbathing**  
 A short exposure to UV rays causes pigmentation and severe browning of the skin. High resistance to sunburn.

**Recommendations**  
 Tanning without any major restrictions. Long exposure can cause wrinkles and premature aging.

**Cosmetics**  
 Regardless of the tanning session duration, we recommend using specialised lotions containing caring ingredients, preferably dark coloured.

**We recommend**  
 Pitch Black, American Glamour, Gold & Glow

## PHOTOTYPE V ASIAN

**Diagnosis**  
 complexion: brown  
 hair: black  
 eyes: hazel

**Sunbathing**  
 The skin is naturally protected against the sun. It tans very quickly and easily.

## PHOTOTYPE VI AFROAMERICAN

**Diagnosis**  
 complexion: dark brown / black  
 hair: black  
 eyes: hazel

**Sunbathing**  
 The skin of this phototype does not sunburn.

# Recognize your skin phototype








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